vCreate®

Keeping families connected with secure video diaries in the Neonatal unit

vCreate NICU Diaries helps nursing teams reassure parents with positive video and photo updates, capturing precious milestone moments to keep forever.

Used by more than 130 Neonatal Units worldwide, vCreate NICU Diaries is easy to use, accessible on any device and available in multiple languages.

The benefits for YOUR UNIT

Simple, intuitive and quick to use. Available for every baby, in every cot, on any device, at any time

Reduces the number of calls to the unit, freeing up staff time to focus on care

Improves staff morale and wellbeing, building stronger connections with parents and families

Supports family-integrated care, **provides reassurance** and can help Mums express milk

Captures special moments that may otherwise have been missed, with videos, photos and messages to keep forever

Charity funding and donate button options to **help reduce costs**

Multi-language capability reduces the cost of translation and improves equity of access

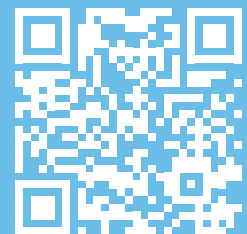Maximises clinical efficiencies and **improves satisfaction scores**

> After sending a video or photo, we love receiving instant feedback from parents via the comments section on the app, thanking us for the visual update and sharing what a difference they make. The effects for special events such as Christmas and Mother's Day are also great for helping us share memories with families on these meaningful days.

Vix Monnelly, Neonatologist, Simpson Centre for Reproductive Health

> I loved the videos where I could hear the nurses talking or singing to my baby. They provided so much comfort and I knew she was in the best hands. I am forever grateful that we had vCreate during our stay. It meant the nurses could capture all the special milestones.

Parent

SCAN QR CODE TO REQUEST A DEMO

WHY VCREATE NICU DIARIES

+ Send pre-recorded videos, photos and messages to families quickly and securely

+ Can be used on existing unit devices with access to the internet

+ Charity funding feature, including a donate button, to help raise awareness and funds

+ Cloud-based with DTAC compliant enhanced security and clinical safety

+ Create and upload useful educational resources to a central library for parents

+ Easily download videos, photos and messages on any device

+ Automatic satisfaction surveys sent to parents upon discharge

+ Quickly create customisable forms, including Parent Passports, surveys and more

SUPPORT AND IMPLEMENTATION

vCreate NICU Diaries is a standalone, web-based system, available on any device, that is quick and easy to implement.

You'll receive 24/7 access to online help containing lots of useful guides, videos and more. Our email support system is also just a click away.

We liaise directly with your IT team to facilitate the necessary approvals. Training over Teams/Zoom at a time to suit you means you can start without delay.

No-cost upgrades are automatic and applied "over the air" with no need for IT resource. You can rest assured that you're always using the latest version.

ENHANCED SECURITY AND CLINICAL SAFETY

Microsoft

Powered by Microsoft Azure including Web Application Firewall, Advanced Threat Protection and Encryption-at-Rest.

Approved by more than 200 Healthcare Organisations around the world with regular CREST-certified Penetration Testing.

Compliant with DTAC inc. DCB 0129 (Clinical Safety Management), Cyber Essentials certified and registered with the UK ICO.

vCreate for GOOD

At the core of the vCreate ethos is #TechForGood.

We feel that technology should be a force for good, so when clinical teams invest in us we are then able to support projects around the world.

We donate up to 10% of our annual profits to a Neurology and Neonatology research fund, and provide vCreate for free to Children's Hospices in the markets we operate in, along with a number of global initiatives.